



Passions, Purpose & Prosperity Women's Conference

Inspiring boldness, Building resiliency, and Empowering women

SPONSORSHIP PROPOSAL



SPONSORSHIP LETTER

Dear Potential Sponsor,

I am inviting your organization to become a Corporate sponsor for our next Passions, Purpose & Prosperity (P³) Women's Conference. Your contribution will underpin our mission to reach out to a maximum number of Women and provide them the environment which will help empower them, inspire boldness and build resiliency.

We are excited at the possibility of offering benefits, specifically designed for you, through our sponsorship packages. The benefits of partnering with us are access, humanitarian cause affiliation with an established associations, brand name inclusion in all advertising and marketing, and a presentation opportunity to pre-assembled traffic by your organization's specialist/representative.

Specifically, our partnership will provide you with access to a target audience who understands compassionately the need for philanthropy. We will also provide opportunity for you to connect directly with our attendees and other supporters and partners. we will provide physical space and display area. There is proven research that people tend to commit their continued support verbally, physically, financially and otherwise to businesses and organizations that support causes in which they, themselves, are interested and/or passionate.

Sponsorship/partnership with any good cause is always good public relations for a business and even more so when that business has not solicited the patronage of those involved.

We are convinced that your sponsorship will manifest as a forward and effective business decision and will provide a great sponsorship experience in the process.

Thank you for taking the time to review the opportunities we propose and we appreciate your serious consideration to partner with us for our next event. We look forward to our mutually beneficial partnership together.

Sincerely,

P³ Planning Team



About Conference

Probably the most remarkable characteristics of women is that we are multi-talented and multi-faceted. We care about our work, about family, about community, about learning, about sharing, and about improving our skills and craft. This very spirit is the driving force behind women leaders and entrepreneurship, and this spirit is what has prompted us to organize the **P³** conference: an enriching, valuable and inspiring community event, with 16+ inspiring, creative professionals and industry leaders, dedicated to the advancement of women and entrepreneurship that will help women become better at what they do.

When and Where

The upcoming **P³** Conference will take place on May 18-19, 2019 (with 1 full day & 1/2 day of conference talks and workshops). The conference venue is the Walnut Creek Marriott organized by wonderful team of womanpreneurs.

Target Audience

350 women with a diversity of backgrounds: business owners, corporate leaders, aspiring entrepreneurs, millennials, recent college graduates, midlife career changers, and many more; all looking to discover strategies and tools to enhance their skills and elevate their careers; gain access to successful leaders and womanpreneurs and their expertise and insight; connect with other dynamic and professional women, and get inspired!



It's a WIN-WIN

We'd like to reiterate that sponsoring our conference will help you to connect your brand with a target audience who will perceive your brand as compassionate and caring, just by being affiliated with an organization that provides opportunity for its supporters to show their altruistic side. Your support of our conference allows the attendees to view your organization with a balanced perspective, that you're not just concerned about the bottom line, but also about the women who live, work and make a life and living in the community in which the organization exists.

This joint venture will reach to gain new consumers, all the while impressing upon their memory/perception of your organization's decision-makers as ones who genuinely care about community.





WHY YOU SHOULD SPONSOR US!

In return for your support, your brand will be highly promoted throughout our event as well as various social media platforms, as an official sponsor of the Passions, Purpose & Prosperity Women's Conference.

We are excited that our sharing, just by word of mouth and honorable mentions in media and other events, we are receiving positive feedback regarding the concept and planning.

In addition, proceeds from the conference will benefit the RPAL Beautiful Minds STEM program for girls.

BRAND EXPOSURE

The opportunity to promote your brand, and to maintain a high profile among key participants before, during, and after the conference.

BUILD RELATIONSHIP

Opportunity to consolidate corporate and community relationships, and expose your brand within key markets.

BUSINESS IN THE SPOTLIGHT

Sponsoring our conference will help you stand out from the crowd. It enables you to prominently display your products and marketing materials.

HEIGHTENED VISIBILITY

Positive publicity from print and electronic media will help increase the visibility of your company's products and services. Your brand will benefit from media coverage that otherwise could be prohibitively expensive.



Sponsorship Package					
Benefits	Visionary Partners (1) \$10,000	Strategic Partners (2) \$5000	Contributing Partners (5) \$3,000	Session Partners (8) \$1,500	Resource Partners (10) \$1,000
Stand-alone signage on site.	✓				
Recognition on every page of the conference website.	✓				
Opportunity to create a welcome video for the conference.	✓				
Recognition of sponsor in Council President and CEO’s conference remarks.	✓				
Opportunity to place publication in dedicated on- site distribution bin.	✓				
Ad in the printed program Ad must be approved by Council.	Full-Page	Half-Page	Quarter-Page	Business Card	
50-word organization description featured on Sponsors page of the conference website.	✓	✓	✓	✓	
Acknowledgement at the sponsored session If a session is sponsored. (if session is sponsored)	✓	✓	✓	✓	
Exposure in conference marketing campaign.	✓	✓	✓	✓	✓
Social media promotion through channels prior to and on- site at the conference.	✓	✓	✓	✓	✓
Logo featured in the on-site program and mobile app.	✓	✓	✓	✓	✓
Advance registration list and post-conference attendee list.	✓	✓	✓	✓	✓
Complimentary conference registrations.	2 Tables (16)	1 Table (8)	Four (4)	Two (2)	One (1)
Organization name featured in on-site program.	✓	✓	✓	✓	✓
Logo, organization name and web link featured on the sponsors page of the conference website.	✓	✓	✓	✓	✓
Organization name featured in mobile app.	✓	✓	✓	✓	✓

SPONSORSHIP CONTRACT FORM

PRIMARY CONTACT INFORMATION

Contact Name _____
Contact Title _____
Contact Email _____
Contact Phone Number/Mobile _____

INFORMATION FOR PROGRAM GUIDE AND PROMOTION

Company Name _____
CompanAddress _____
City _____ State _____ Zip _____
Main
Phone _____ Website _____

If you are an event sponsor, please email your company logo or advertisement to twalker2771@gmail.com in jpeg or eps format by April 18, 2019

SPONSORSHIP LEVEL

- ☐ Visionary Partners
- ☐ Strategic Partners
- ☐ Contribution Partners
- ☐ Session Partners
- ☐ Resource Partner

PAYMENT METHOD

- ☐ Check
- ☐ Credit Card
- ☐ Please Invoice
- ☐ Pay with PayPal

Authorizing Person's Signature _____

PLEASE SUBMIT FORM TO twalker2771@gmail.com or MAIL WITH PAYMENT TO: 2200 Macdonald Ave, Richmond, CA Attn: Tamara Walker